



THE UNIVERSITY OF
TENNESSEE
KNOXVILLE

CENTER FOR SPORT, PEACE,
AND SOCIETY

CENTER FOR SPORT, PEACE, AND SOCIETY

2018-2019

ANNUAL REPORT

Pictured:
Tega Onojaife, a sports journalist from
Nigeria and 2018 GSMP delegate

LETTER FROM

THE DIRECTOR



CONTENTS

Highlights	4
Activities	7
Awards and Impact	12
Global Footprint	16
Changemaker Spotlight	18
Finances	26
Meet the Team	28

Friends,

I am so excited to share our 2018-2019 Annual Report with you. And, like all other years, I am thankful for the wonderful team around me—the small tribe of committed, brilliant, passionate, and selfless humans—who help make the work of the University of Tennessee Center for Sport, Peace, and Society possible.

And, what a year! It passed at lightning speed, but in these pages, we captured many of the highlights: Our partnership with the U.S. Department of State and espnW was named winner of an ESPN Stuart Scott ENSPIRE award and was named “Diplomatic Action of the Year” at the Peace and Sport awards; and we continued expanding the message of sport as a tool for sustainable social progress through research, presentations, and keynote addresses. However, this year also came with challenges.

We miss the teammates who moved on to pursue other interests. Specifically, we appreciate the foundational contributions of Dr. Ashleigh Huffman who helped guide the CSPS since our founding in 2012. We also respect the footprint Brian Canever left through the storytelling projects he led on those impacted by our work. Both made the CSPS a better, stronger organization.

In addition, Dr. Bob Rider returned to a faculty position after serving as the dean of the College of Education, Health, and Human Sciences, our home at the University of Tennessee. We feel the effects daily of his investment as a long-



At the 2018 espnW Women + Sport Summit, delegates of the U.S. Department of State Global Sports Mentoring Program celebrated their cultural heritage during a photoshoot with Kate T. Parker, author of two books that highlight the importance of gender authenticity.

time champion of our work. But, with change comes opportunity.

To meet our growing needs, I am grateful that Dr. Carolyn Spellings now leads an aggressive research agenda that includes mentoring talented student interns in research processes; directing and teaching independent study courses; casting a vision for an affiliated faculty and research fellowship program; and identifying faculty, students, and organizations for cross-campus, multi-disciplinary partnerships, all important next steps for the CSPS.

I am also thankful that Dr. Alicia Malnati is now helping lead CSPS efforts to develop and diversify external partnerships; identify and launch a committed and passionate board of advisors; and drive a new and more strategic approach to media, social media, and public relations, all vital components for long-term sustainability of the CSPS.

And finally, I am thankful for and proud of Dr. Cherry Brewer, Morgan Irish-George, and Rainey Johns—our

teammates focused on the U.S. Department of State Global Sports Mentoring Program (GSMP)—for helping to make the initiative so impactful. This year, they worked tirelessly behind-the-scenes to support two cohorts of international delegates, and most importantly, invested daily in the lives of more than 160 alumni in 80 countries.

I am humbled by the progress, impact, and transformation we have made in seven short years as an organization. And, I truly believe we have only scratched the surface of what is possible. Thank you to each person and organization who has been part of our journey to create a more peaceful, equitable and inclusive world through sport and education.

High-fives!

Sarah J. Hillyer

Sarah J. Hillyer, PhD
Founder and Director
Center for Sport, Peace, and Society
University of Tennessee

AY 18-19 HIGHLIGHTS

50,000+ PEOPLE IMPACTED

CSPS leaders and alumni impacted 50,000 people in AY 18-19, and since our founding, have impacted more than 350,000 women and girls, persons with disabilities, refugees, and people from marginalized populations worldwide.

At the 2018 ESPN Sports Humanitarian Awards, the collaboration between the CSPS, U.S. Department of State, and espnW was named a Stuart Scott ENSPIRE award winner for its **global impact on gender equality** and women's empowerment.

NAMED
STUART SCOTT
HUMANITARIAN
AWARD
WINNER

GRANT FUNDING NOW
TOTALING NEARLY
\$10 MILLION

With confirmation of funding from the U.S. Department of State through 2020, the CSPS has now been awarded nearly \$10 million to leverage **sport, education, and media as tools to empower** underserved populations worldwide.

The CSPS distributed \$221,500 to 40 alumni in 23 countries through funding from the U.S. Department of State Global Sports Mentoring Program. These seed grants **help kickstart initiatives** aimed to address gender equality and inclusion worldwide.

DISTRIBUTED
\$221,500 IN SEED
GRANTS TO ALUMNI

NAMED
DIPLOMATIC
ACTION
OF THE YEAR

At the 2018 Peace and Sport Awards in Rhodes, Greece, the CSPS and U.S. Department of State partnership was named "Diplomatic Action of the Year" for its **global impact on the expansion of disability rights** and inclusion through sport.

Creating more stable,
equal, and inclusive
communities in

80
COUNTRIES

IT'S NOT JUST ABOUT
SPORTS—IT'S ABOUT
HUMAN RIGHTS.

CAROL BARCELLOS
Sports Journalist, Brazil, GSMP 2018



BANGLADESHI BALLERS

After her participation in the GSMP in 2018, Ashreen Mridha expanded Deshi Ballers, an organization she founded in Dhaka, Bangladesh, to provide girls and women opportunities in basketball and leadership development. Her programs now include training sessions, clinics, and tournaments for youth and adult participants and aspiring coaches and referees. These types of empowerment initiatives are especially important given that, according to the UN, more than half of married women in Bangladesh (54.7%) have experienced intimate partner violence in the past 12 months.



CENTER FOR SPORT, PEACE, & SOCIETY

ABOUT US



PURPOSE

To create a more peaceful, equitable and inclusive world through sport and education



MISSION

To become the premier, multidisciplinary institute for discovering and implementing sport-based solutions to complex social challenges



CORE VALUES

A people-first approach that values the dignity of every human being through humility, vulnerability, intentional communication, and excellence

CSPS INITIATIVES

1 LEADERSHIP PROGRAMS



Since 2012, we've implemented the U.S. Department of State Global Sports Mentoring Program where we, alongside U.S.-based executive mentors, transform international delegates into active agents of change who return home to launch new organizations, affect public policy, and impact communities.

As part of our work toward global solidarity, the CSPS offers on-site support, guidance, expertise, and practical implementation strategies to local changemakers through international exchanges and trainings that include sport-based workshops and life-skills sessions.

2 INTERNATIONAL OUTREACH



3 STORYTELLING PROJECTS



Since our launch in 2012, leaders of the CSPS have premiered a documentary film about legendary coach Pat Summitt who helped rebuild women's basketball in Iraq and have plans for a book series that captures lessons learned through years of work empowering international changemakers.

Leaders of the CSPS contribute to the sport for development and peace literature; have developed a unique model of empowerment—the Theory of Empowerment for Social Change—and have plans to transform research findings into practical implementation guides.

4 SCHOLARLY RESEARCH



WHO WE ARE

Uniquely-situated at a Research I institution, the Center for Sport, Peace, and Society is a social enterprise committed to creating a more stable, equitable, and inclusive world through sport-based social innovation.

WHAT WE DO

We offer global leaders the tools needed to make a positive difference in their communities—from grassroots levels to governance—and help spark social progress, locally and abroad, through leadership programs, international outreach, storytelling projects, and scholarly research, all in pursuit of global solidarity.

HOW WE DO IT

Through our unique, intersectional pedagogy and multidisciplinary approach, we leverage the lessons inherent in sport, education, and media to produce scholarly outputs, share stories of progress, and empower international changemakers in more than 80 countries.

WHO WE WORK WITH

The primary beneficiaries of our work are women and girls, persons with disabilities, youth, refugees, marginalized populations, practitioners, advocates, and students.

HOW WE BEGAN

Although our director has worked in the field of empowerment and peacebuilding for nearly 30 years, the Center for Sport, Peace, and Society was officially founded in 2012. Soon after, we were awarded the inaugural Global Sports Mentoring Program (GSMP) cooperative agreement through the U.S. Department of State. Since then, we've been awarded nearly \$10 million to promote gender equality, disability rights, and peacebuilding on a global scale.

AY 18-19 **ACTIVITIES**



Chee Ee Laine (Malaysia, third from L) with her GSMP mentoring team at the NHL.

EMPOWERING WOMEN AND GIRLS THROUGH SPORT AND EXPANDING ACCESS TO SPORT-BASED CAREERS

PROBLEM

Women and girls face severe inequalities worldwide and remain underrepresented in sport-based careers.

Although the global commitment to gender equality and women's economic empowerment has never been stronger, women and girls worldwide face severe inequalities, including limited access to economic resources; gender-based violence and trafficking; low levels of education; high rates of poverty; unequal participation at all levels of decision-making, and more.

With this foundation, the United Nations (UN) included "achieve gender equality and empower all women and girls" as a benchmark for its Global Goals for Sustainable Development agenda, an ambitious plan to build a better future for all by the year 2030.

SOLUTION

Train a new generation of female entrepreneurs to drive positive social change worldwide through sport, education, and media.

Simultaneously, the UN also deemed sport a "low-cost, high-impact tool" to advance these development objectives. Therefore, as we have done annually since 2012, leaders of the Center for Sport, Peace, and Society welcomed a group of international women advocates for the U.S. Department of State and ESPNW Global Sports Mentoring Program, a gender equality-focused empowerment exchange, in the fall of 2018.

The women spent five weeks in the United States engaging in the CSPS's Better World curriculum, developing business skills from executive women mentors, and crafting strategic plans of action using sport to create impact upon return to their home countries.

THE MOST VALUABLE ASPECT OF THE GSMP IS CREATING A TRIBE OF SISTERS.

The sisterhood we created is one that will give us all the support and strength we need. It's a domino effect—creating tribes of strong women who support each other and also keep building more strong women in their communities.

—2018 GSMP participant

GLOBAL CHANGEMAKERS



Participants from every region of the world.

COUNTRIES: Bangladesh, Brazil, Israel, Malaysia, Myanmar (Burma), Nigeria, Pakistan, Palestine, Russia, Serbia, South Africa, Timor-Leste, Vietnam, and Zambia.

EXECUTIVE WOMEN MENTORS AT:



KEY **IMPACT** AREAS

Sport Engagement



Gender Equality



Health and Well-Being

MEDIA

[CLICK HERE FOR PHOTOS](#)

[CLICK HERE FOR VIDEO #1](#)

[CLICK HERE FOR VIDEO #2](#)

AY 18-19 ACTIVITIES



The CSPS Director, Dr. Sarah Hillyer, with GSMP alumnus Jorge Beltran (Peru) who was mentored at the U.S. Tennis Association.

PROMOTING INCLUSION AND EXPANDING ACCESS TO SPORT FOR PERSONS WITH DISABILITIES

PROBLEM

Persons with disabilities remain excluded from social life worldwide and face structural and social barriers in sport.

SOLUTION

Train a new generation of disability rights leaders to drive positive social change worldwide through sport, education, and media.

According to the World Health Organization (2011), more than 785 million people—approximately 15.6% of the global population—live with some type of disability. Research consistently reveals that participation in sport can contribute to the success and well-being of persons with disabilities and can serve as a mechanism for social change by educating key stakeholders.

However, structural and social barriers, including unemployment, difficult outdoor terrain, inability to walk for long periods of time, lack of transportation to athletic facilities, and lack of accessible equipment often prevent persons with disabilities from participating in sport and physical activity.

Therefore, as we have done annually since 2016, leaders of the Center for Sport, Peace, and Society welcomed a group of international disability rights advocates for the U.S. Department of State Global Sports Mentoring Program, an inclusion-based empowerment exchange, in the spring of 2019.

The participants spent five weeks in the United States engaging in the CSPS's Better World curriculum; developing business skills from mentors at leading sport organizations across the country; and crafting strategic plans of action using sport to create impact upon return to their home countries.

THE GSMP WAS A TRANSFORMATIONAL EXPERIENCE FOR ME.

I came to the program as an administrator for the Zambia Paralympic Committee, and I'm returning as an advocate for human rights. I am so thankful for this life-changing experience.

—2018 GSMP participant

GLOBAL CHANGEMAKERS



Participants from every region of the world. ←

COUNTRIES: China, Egypt, Lithuania, Mexico, Nicaragua, Peru, Russia, Rwanda, Senegal, South Africa, South Korea, Spain, United Arab Emirates, Uganda, and Zambia.

EXECUTIVE MENTORS AT:

ABILITY360



Shirley Ryan
Abilitylab



Turnstone



KEY IMPACT AREAS

Community Development



Sport Engagement



Disability Rights

Education



Health and Well-Being



MEDIA

CLICK HERE
FOR PHOTOS

CLICK HERE
FOR VIDEO

AY 18-19 **ACTIVITIES**



SUPPORTING ALUMNI THROUGH INTERNATIONAL EXCHANGES AND OPPORTUNITIES FOR SEED FUNDING

PROBLEM

Global changemakers lack support—culturally and financially—for their initiatives aimed to create social progress.

SOLUTION

Provide opportunities for experts to support changemakers in their home countries and lead a grant program for alumni.

Although the serious structural, political, social, and economic inequalities affecting communities on every continent are well-documented, changemakers working to address these challenges are often under-equipped, under-funded, and left with little social or structural support to create progress.

Therefore, as part of the U.S. Department of State Global Sports Mentoring Program, the Center for Sport, Peace, and Society leads a grant program, which in AY 18-19 included distributing \$221,500 to directly support alumni initiatives and financial and logistical support for three content experts to travel internationally to support alumni in their home communities.

In 2018, Laura Dixon of Spurs Sports and Entertainment traveled to Prishtina, Kosovo to support Elvira Dushku; (2) Tina Acosta of Turnstone Center for traveled to Asunción, Paraguay to support Leticia Báez Houdin; and (3) Stephanie Kanter of the Shirley Ryan Ability Lab traveled to Oshakati, Namibia to support Michael Hamukwaya.

In addition, in 2019, CSPS Director, Dr. Sarah Hillyer, traveled to Sulaimanyah, Iraq to support local leaders who founded, “Zhima,” the first basketball academy for girls in the country. These 10-14 day, community-based exchanges included sport and curriculum sessions and meetings with leaders of local government.

BECAUSE OF THIS WORK, I HAVE MORE CONFIDENCE THAT UNDERSERVED PEOPLE HAVE A SHOT.

Traveling to support one of our delegates helps me know that people with disabilities have a shot at a better life.

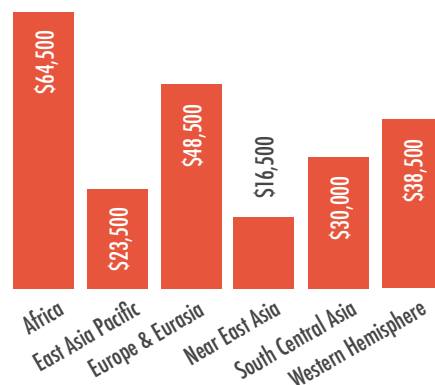
—4-time GSMP mentor

AVERAGE AWARD AMOUNT

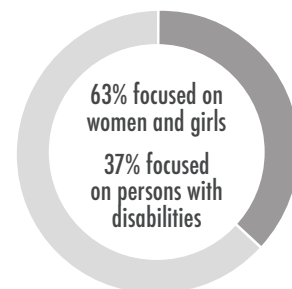
\$5,537

\$221,500 distributed to 40 changemakers in 23 countries

AWARDS BY REGION



AWARDS BY FOCUS OF IMPACT



MEDIA

[CLICK HERE FOR PERU PHOTOS](#)

[CLICK HERE FOR NAMIBIA PHOTOS](#)

[CLICK HERE FOR KOSOVO PHOTOS](#)

AY 18-19 ACTIVITIES



VOLeaders Academy member Joey Reilman guides GSMP alumnus Patrick Selepe (South Africa) during an inclusive sport festival led by leaders of the Center for Sport, Peace, and Society.

EMPOWERING STUDENT-ATHLETES TO SERVE AS AMBASSADORS FOR SOCIAL GOOD THROUGH SPORT

PROBLEM

With academic and sport performance pressures, holistic student-athlete leadership development is often overlooked.

SOLUTION

Educate, engage, and empower student-athletes to leverage their platform for positive impact in local and global communities.

In the world of numerical results like graduation rates and visual signifiers of success like national championships, holistic student-athlete leadership development in the college environment is a vital pursuit.

Therefore, as we did in 2016 and 2017, leaders of the Center for Sport, Peace, and Society supported a group of student-athletes through the VOLEADERS Academy, a year-long service learning-based leadership program that trains student-athletes to use their passion and platform in sport to positively influence their teams, campus, and local and global communities.

The 2018 program included two academic courses—one on leadership in sport and a second on sport for social impact—and a 10-day international, service-learning exchange to Quito and Guayaquil, Ecuador where U.S. Department of State Global Sports Mentoring Program alumnus Bayron Lopez guided VOLEADERS Academy student-athletes through community-based cultural activities and disability sport clinics.

In AY 19-20, the VOLEADERS Academy hired the program's first full-time director and has shifted all operational and programmatic duties to the Thornton Center, the academic support center for all UT student-athletes.

BEFORE THIS CLASS, I NEVER WOULD HAVE THOUGHT SPORT HAD THE POWER TO CREATE REAL CHANGE IN THE FACE OF SOME OF THE WORLD'S BIGGEST PROBLEMS.

But, everything we experienced this year has proven that to be true over and over again.

—2017-2018 VOLEADERS Academy participant

COLLABORATION ON INTERNATIONAL EXCHANGES FOR VOLEADERS ACADEMY



In 2016, the CSPS led the inaugural class to São Paulo and Rio de Janeiro, Brazil with the support of GSMP alumna Paula Korsakas.



In 2017, the CSPS led the class to Ho Chi Minh City and Hanoi, Vietnam with the support of GSMP alumna Nga Le.



In 2018, the CSPS led the class to Quito and Guayaquil, Ecuador with the support of GSMP alumnus Bayron Lopez.

NUMBER OF SPORTS REPRESENTED

15

In 2018, 19 student-athletes from 15 sports teams participated in the VOLEADERS Academy, which brings the total number of participants to 50 since its launch in 2015.

MEDIA

CLICK HERE
FOR VIDEO #1

CLICK HERE
FOR VIDEO #2

CLICK HERE
FOR VIDEO #3

REBUILDING A NATION

Jean Baptiste-Murema, a participant in the GSMP in 2019, leverages his platform as a human rights lawyer with the National Union of Disability Organizations to advocate for the rights of persons with disabilities in Rwanda. In his country, persons with disabilities like him are seen incapable of contributing to society, which is magnified by the country's inaccessible sport facilities and lack of adaptive equipment and inclusive programming.



AY 18-19 AWARDS & IMPACT



Stuart Scott ENSPIRE Award

AT THE 2018 ESPN

Sports Humanitarian Awards, the Global Sports Mentoring Program (GSMP)—a collaboration between the CSPA, the U.S. Department of State, and espnW—was named a Stuart Scott ENSPIRE award winner for its global impact on gender equality and women's empowerment. Alongside that honor, ESPN provided a \$100,000 grant to support ongoing efforts in research, media, and alumni awards. In June 2019, three alumni winners were awarded \$17,000 each in seed grant funding.



BUILDING A PIPELINE

Geraldine Bernardo of the Philippines will leverage her role

as a professor to **build a pipeline of professional women** and men in the sport sector, expand opportunities for women's economic empowerment, and impact national policy for education and character development. Geraldine was mentored at Colivita during the 2012 GSMP.



EMPOWERING RURAL COMMUNITIES

Majidah Nantanda of Uganda will leverage her role as a leading expert and practitioner in soccer to empower women and girls in urban and rural communities through **mentorship, career-training, and inclusive soccer events** for girls who are deaf and hard of hearing, and a cultural exchange between Ugandan and Kenyan girls. Majidah was mentored at the USOPC during the 2013 GSMP.



FIGHTING FOR FUTURES

Cynthia Coreda-Moses of Kenya will leverage her role as a leader

with Boxgirls Kenya to improve girl's and women's **economic empowerment, financial literacy, and independence** through family-based education, sport engagement opportunities, mentorship, and awareness campaigns. Cynthia was mentored at Saatchi & Saatchi during the 2015 GSMP.



LEAVING A LEGACY

In addition to ESPN's award, former dean of the University of Tennessee College of Education, Health, and Human Sciences and long-time champion of the Center for Sport, Peace, and Society, Dr. Bob Rider, allocated a **matching \$100,000 award** to support ongoing CSPA programming and fundraising efforts. Dr. Rider now serves as a faculty member.

Diplomatic Action of the Year Award



Building on the momentum of the Stuart Scott ENSPIRE award,

AY 18-19 AWARDS & IMPACT

in 2018 at the annual Peace and Sport Awards, held in Rhodes, Greece, the GSMP was named **"Diplomatic Action of the Year"** for its impact on disability rights and inclusion through sports.

2017 GSMP alumnus Rinor Gashi, a disability rights advocate and wheelchair basketball administrator from Kosovo, accepted the award on behalf of the GSMP and said that the program "gave me the strength to empower others and make an impact on my entire country."

He was mentored by Doug Garner at the University of Texas at Arlington and is collaborating with the Basketball Federation of Kosovo to establish the country's first wheelchair basketball federation.

Public Diplomacy Award from former Senator Bob Corker of Tennessee

For his far-reaching diplomatic work in public diplomacy as chairman of the Senate Foreign Relations Committee, former U.S. Senator Bob Corker of Tennessee received the Walter Roberts Award from George Washington University's (GWU) Institute for Public Diplomacy and Global Communication.



After receiving the honor from GWU, Corker presented the \$5,000 award as a gift to CSPS Director, Dr. Sarah Hillyer, to support the work of his alma mater and the CSPS's global impact through sports, including ongoing efforts to develop women's basketball in Iraq.

At the ceremony, Dr. Hillyer vowed to continue the work of sport as a tool for education and diplomacy: "It is an ongoing privilege for us to carry on the legacy of Coach Pat Summitt in our work and to Senator Corker's legacy of public service and diplomacy."

UT President's Award



In March 2019, CSPS Director, Dr. Sarah Hillyer was named a UT President's Award winner,

BECAUSE OF CSPS PROGRAMS, I NO LONGER FEEL ALONE.

“

Before, I was running a marathon by myself. Now, I'm running a marathon with a family right by my side. Because of the GSMP and Team CSPS, I have more support now than I have ever had, and I will use it to provide opportunities to people with visual impairments in China.

KEN LU

Disability sport entrepreneur



”

AY 18-19 AWARDS & IMPACT

the **highest honor an employee can receive from the University.**

Dr. Hillyer was selected by UT Interim President Randy Boyd for inspiring excellence on campus through her work to empower underserved populations.

Expanding the field through academic research

During AY 18-19, leaders of the CSPS conducted academic research in the fields of sport for development and peace, disability rights, and women's empowerment.

Specifically, they: (1) published an article in the Journal of Sport for Development on the experience and expertise of scholars, practitioners, and students in the field alongside faculty at Adelphi University and Brown University; (2) wrote an article for a special issue of Managing Sport and Leisure on the barriers to sport participation and forms of empowerment for disability sport leaders alongside affiliated faculty and students at James Madison University and the University of Kentucky; and (3) completed a book chapter for a leading sport for development and peace handbook by Routledge on their unique pedagogy—the theory of empowerment for social change.

Growing the reach of sport for social progress



During AY 18-19, leaders of the CSPS expanded the message of sport, education, and media as tools for social progress through keynote presentations and round-table discussions at sites across the country. Specifically, members of team CSPS presented more than 30 times at locations around the world and impacted more than 1,000 people. In addition, the CSPS staff garnered support from 54 people in their network—including those in 22 countries and those from Fortune 500 companies—to sign on to an open letter for pay equity in soccer.

Preparing the launch of TAAP

In AY 18-19, leaders of the CSPS established the foundation for the Tennessee Ability Athletics Program (TAAP), a partnership between the CSPS and the Department of Kinesiology, Recreation, and Sport Studies to provide inclusive sport programming to the community.

WAYS TO GET INVOLVED

1

FOLLOW US ON SOCIAL MEDIA



@SportAndPeaceUT



@TheCenterforSportPeaceSociety



@SportAndPeaceUT



@SportAndPeaceUT

2

JOIN OUR MAILING LIST

Send us a message at AMalnati@utk.edu to join our mailing list so you can stay up-to-date on our activities and impact.

3

APPLY FOR A FELLOWSHIP

Send your resume and cover letter to CTurnley@vols.utk.edu to apply for a student or faculty fellowship.

We're always looking for great teammates to join us.

4

LEAVE A LEGACY

Help make an impact on underserved populations through sport, education, and media by making a donation to the Center for Sport, Peace, and Society [here](#).



TOP: Khoshee Mohammed, the first female basketball coach in Iraq, now serves as Assistant to the Principal at a high school in Sulaymaniah, Iraq where she continues to empower girls through education programs.

MIDDLE: (From L to R) Janet Waters (Saatchi and Saatchi, LA) and Romina Bongiovanni (New Balance) with Dr. Sarah Hillyer and their GSMP delegates, Amani Manassra Alnajjab (Palestine) and Maja Ciganovic (Serbia).

BOTTOM: Qaphela Dlamini (South Africa) shows off his strength on an obstacle course at DPI Adapted Fitness during the GSMP in 2019.

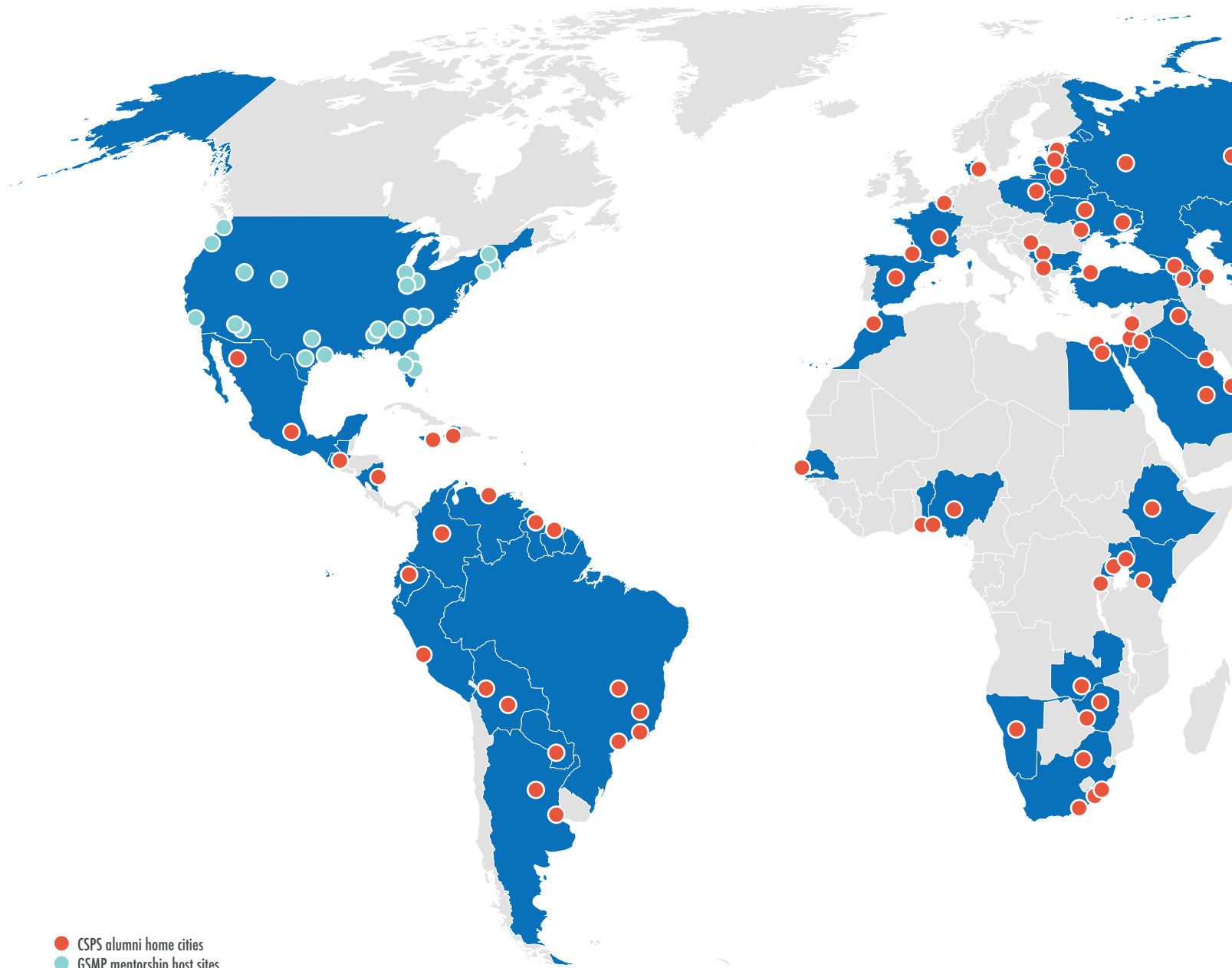


REWRITING HISTORY

With her foundation as one of the few female sports journalists in Zambia, Diana Mutakafimbo, a participant in the GSMP in 2018, is working to establish a digital magazine that celebrates the strength of sportswomen in her region. Female athletes are severely underrepresented in Zambian media, lack professional women role models, and face traditional gender stereotypes. In addition, up to 60% of girls are married before the age of 19.

CSPS GLOBAL FOOTPRINT

SUPPORTING CHAMPIONS OF CHANGE



● CSPS alumni home cities
● GSMP mentorship host sites

GSMP PARTICIPANTS BY TYPE



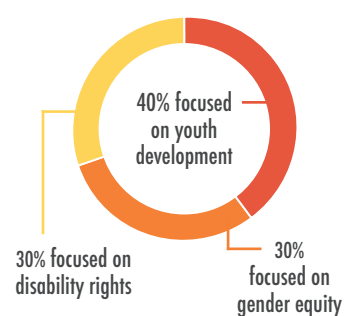
AVERAGE DELEGATE AGE

34

60%
OF DELEGATES ARE WOMEN

40%
OF DELEGATES ARE MEN

FOCUS OF IMPACT



Since its founding, leaders of the Center for Sport, Peace, and Society have traveled the globe to support **change makers in more than 80 countries who are working to address some of the world's most pressing social challenges**, including economic empowerment, disease prevention, human rights, sexual assault and gender-based violence, human trafficking, and peacebuilding with sport, education, and media as their tools for change.

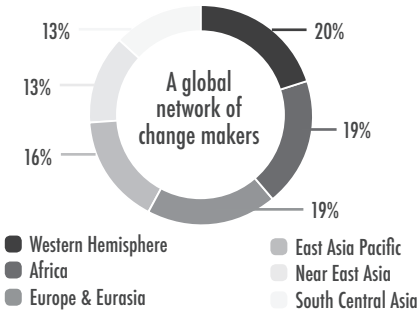


- ARGENTINA*
 ARMENIA
 AUSTRALIA
 AZERBAIJAN
 BANGLADESH
 BELARUS
 BELGIUM
 BENIN
 BOLIVIA*
 BRAZIL*
 BULGARIA
 CAMBODIA
 CHINA
 COLOMBIA
 DENMARK
 ECUADOR*
 EGYPT*
 ESTONIA
 ETHIOPIA
 FIJI
 FRANCE*
 GEORGIA
 GUATEMALA
 GUYANA
 HAITI
 INDIA*
 INDONESIA
 ISRAEL
 IRAQ*
 JAMAICA
 JORDAN*
 KAZAKHSTAN
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 KUWAIT
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 TERRITORIES
 PAPUA NEW
 GUINEA
 PARAGUAY
 PERU*
 PHILIPPINES*
 POLAND
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 RWANDA
 SAUDI ARABIA
 SENEGAL
 SERBIA
 SINGAPORE
 SOUTH AFRICA*
 SOUTH KOREA
 SPAIN
 SRI LANKA
 SURINAME
 TAIWAN*
 TAJIKISTAN
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 TURKEY
 TURKMENISTAN
 UGANDA
 UKRAINE
 UNITED ARAB
 EMIRATES
 UNITED STATES
 UZBEKISTAN
 VENEZUELA
 VIETNAM*
 ZAMBIA
 ZIMBABWE

ALUMNI PROFESSIONAL FIELDS



GSMP DELEGATES BY REGION



* Denotes CSPS outbound exchange

AKHONA MAKALIMA

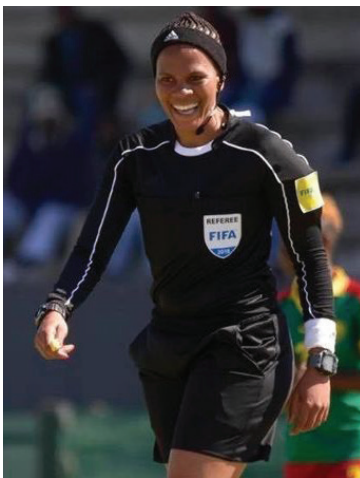
ONE OF FIRST CERTIFIED FEMALE SOCCER REFEREES IN SOUTH AFRICA AND REFEREE FOR FIFA MEN'S MATCHES

By Brian Canever

Akhona Makalima still remembers the date: Feb. 28, 2015. It was her mother's birthday. It was also the day she would make history.

That afternoon Makalima debuted as a center referee in a Premier Soccer League (PSL) match between the University of Pretoria Football Club and Mpumalanga Black Aces; one of the first women to officiate a men's professional soccer match in South Africa.

She emerged from the tunnel trailed by whispers from male officials nearby: "A woman? Is she even qualified to do this?"



▼
Akhona Makalima officiates for FIFA, the Premier Soccer League, the Sasol Women's League, and the South African Football Association.

They must not have been there four years earlier when Makalima earned her first refereeing certifications as part of a South African Football Association (SAFA) initiative to get more women involved in the game. They must've missed the news about her becoming the first South African woman to pass FIFA's fitness test for certifying referees—a combination of sprint and endurance standards required for refereeing men's matches that only one other local woman, Thembisa Siyatsha, passed.

From the first to the final whistle, Makalima looked out at the packed stadium and thought about what would happen if she made a mistake on national television; what would it mean for every other woman dreaming of one day standing among the men, being the one giving the directions and blowing the whistle, if she failed? For 90 minutes, she felt like she carried the weight of all South African women on her shoulders.

"Fortunately, the game went very smoothly," Makalima recalls of the match, which finished 2-1 in favor of the University of Pretoria.

"Afterward, the internet was going crazy with people talking about a woman refereeing a game. Many people questioned why I was there. Others stood up for me and said, 'Look at her decisions. She knows what she's doing.'"

Since that first match, Makalima has made a name for herself as the "SheRef," a title she proudly owns on her social media accounts and has established herself among South Africa's top referees.

ADVOCATING FOR MORE

For the 2018 U.S. Department of State Global Sports Mentoring Program, Makalima worked closely with Katie Montiel Vidaillet, director of public relations and communications for Gatorade, to develop the skills she needs to recruit and train more women into refereeing and sport-based careers.

Makalima also manages "Inter-Refs," a program that provides girls aged 7 and older training in soccer. "I want to show them that sport and education go together and that they have a future waiting for them if they choose it," she says.

KALIMA



Photo courtesy of Kate T. Parker, author of *"Strong is the New Pretty"* and *"The Heart of a Boy."*

BAYRON LOPEZ

ADVOCATING FOR INCLUSION AND SERVING HIS COMMUNITY AFTER DISASTER STRIKES

By Brian Canever

Bayron Lopez, the president of the Ecuador Paralympic Committee, had his leg amputated following a motorcycle accident as a teenager. In the months after his accident, he felt isolated and forgotten by the rest of society—common feelings, he says, for people with disabilities in Ecuador, especially those in rural and provincial communities.

However, after being introduced to the world of adaptive sports, as a participant and administrator, Lopez is now one of the strongest advocates in his region for the rights and inclusion of persons with disabilities. He's won more than

300 medals over the past decade, which serve as a reminder of the thousands in his country who have never had the chance to strap into a racing chair, hit a volleyball, or score a basket.

Two months prior to his participation in the 2016 U.S. Department of State Global Sports Mentoring Program, a 7.8 magnitude earthquake rattled Ecuador, with reports of more than 650 people dead and 16,600 injured. The Esmeraldas and Manabi provinces—two of the worst-affected regions—are home to thousands of people with disabilities, and Lopez immediately thought of how these already inaccessible communities would be affected by the damage.

OVERCOMING OBSTACLES

Once he arrived back at home from the GSMP, Lopez took long rides to the provinces, using his platform as the Paralympic committee president to meet with leaders to see how he could help them. He organized workshops to train coaches on inclusive sports activities and held amputee soccer and sitting volleyball clinics.

Despite his determination, there were no-shows to his events and leaders challenged the role sport could play in revitalizing a community with such limited resources. However, these challenges are not unique for alumni of the GSMP.

On top of societal doubts about the impact of sport in the lives of people with disabilities, there are shifting government priorities, fundraising challenges, and other long-standing issues with accessibility and grassroots sports development. But Lopez has persisted, and in the past three years has provided opportunities to hundreds of people with disabilities and those recovering from disaster.

"The GSMP made me realize I wanted to be a president who is in the towns, the villages, and in the community supporting the thousands of people who want to be included," Lopez says.

In 2018, Lopez hosted members of the VOLeaders Academy in Quito and Guayaquil, Ecuador for an immersive cultural exchange based in sport, inclusion, and community development.



Bayron Lopez advocates for the rights of persons with disabilities in Ecuador and looks to expand his reach as President of his country's paralympic committee.

PEZ



SAMAR KHAN

AFTER SUMMITTING MOUNT KILIMANJARO ON A BIKE, SAMAR KHAN ASKS, 'WHAT'S NEXT?'

By Brian Canever

Facebook helped Samar Khan actualize her dreams. She had ambitions of becoming a scientist and a cyclist. However, hailing from the rural village of Dir Khas in Pakistan, born to a conservative Pashtun family, she was taught that greatness came with restriction. Khan felt that her gender would be a barrier of entry.

Through the social media site, Khan, who earned a master's degree in physics from Federal Urdu University in 2015, discovered a civilian paragliding course organized by the Army School of Physical Training in Abbottabad.



▼ Samar Khan has navigated some of the world's most ambitious climbs from the saddle of her bike and now takes on new adventures as an entrepreneur.

About four years ago, Khan opted to attend the male-dominated class. "For the first time in my life I felt like I had no cages," Khan said. "I felt free."

The course introduced Khan to other adventure sports, including cycling. She was drawn to the challenge of riding along mountaintops on two wheels. She went all in.

In August 2016, Khan made history as the first woman to ride a bicycle along the more than 14,760 foot-high Biafo Glacier, the world's third longest non-polar glacier, in the Karakoram Mountains of Gilgit Baltistan in Pakistan.

"I bought all my equipment in second condition," Khan said. "I did the whole 10-day journey on my bicycle."

In December 2017, Khan followed up her history-making achievement by becoming the first Pakistani woman to ride a bicycle atop the summit of Mount Kilimanjaro, the highest mountain in Africa. This feat made news headlines across Pakistan. The Express Tribune called her "a daredevil extraordinaire" and

The News International called her achievements "groundbreaking."

CARVING A NEW PATH

For the 2018 U.S. Department of State Global Sports Mentoring Program, Khan worked closely with Donna Carpenter, CEO of Burton Snowboards, to develop the skills she needs to develop her country's next generation of elite adventure athletes and to establish adventure training centers across Pakistan where girls and women like her can grab hold of their dreams.

A two-time presenter at TEDx conferences in Pakistan, and a brand ambassador for several initiatives related to gender equality and environmental protection, Khan hopes her expanded platform will continue providing her with opportunities to conquer new peaks.

"I want people to see the courage of women in Pakistan," Khan said. "I want girls to discover the courage they have inside of them. I wasted so many years of my life in fear, doubt, and misery. I want to open their eyes."



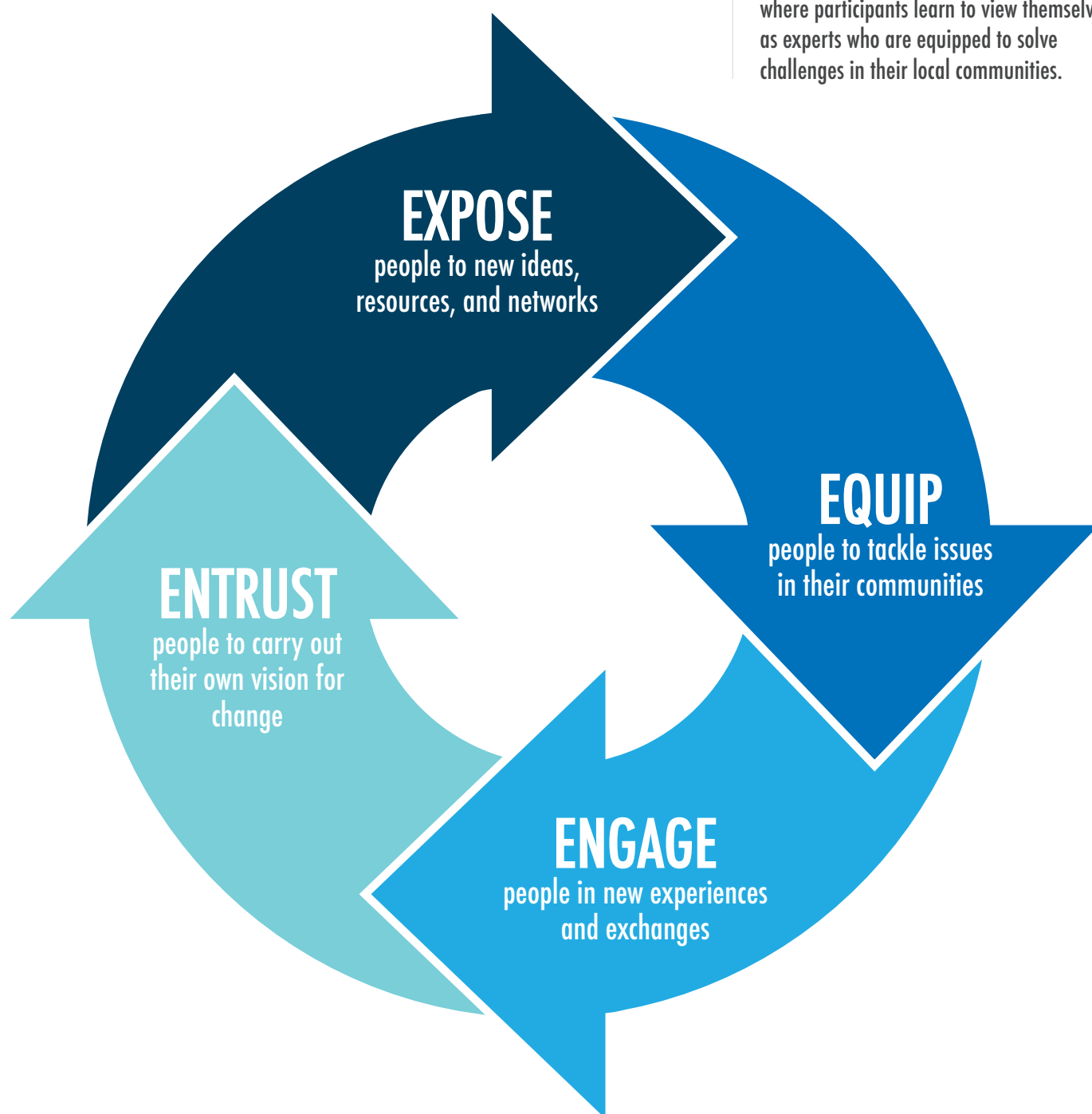
CENTER FOR SPORT, PEACE, & SOCIETY

PHILOSOPHY

THEORY OF EMPOWERMENT FOR SOCIAL CHANGE

HISTORY

The Theory of Empowerment for Social Change is the outgrowth of more than 30 years of experience in international sports programming and action-based, qualitative research. Through work with nearly 10,000 women, men, youth, and refugees from more than 80 countries, leaders of the CSPS developed a pedagogical philosophy of empowerment for social change. We apply this theory in a culturally-grounded manner where participants learn to view themselves as experts who are equipped to solve challenges in their local communities.



CENTER FOR SPORT, PEACE, AND SOCIETY

PARTNERS AND NETWORKS

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SPURS SPORTS
AND ENTERTAINMENT

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GATORADE

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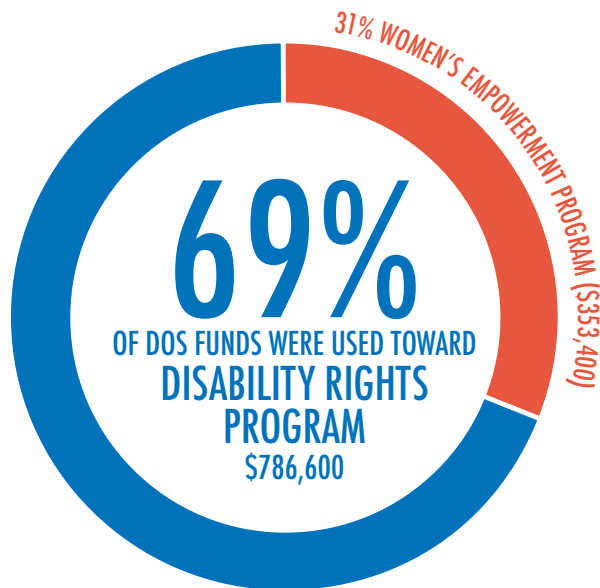


WOMEN'S
SPORTS
FOUNDATION

CENTER FOR SPORT, PEACE, & SOCIETY

FINANCES

AY 2018-2019 U.S. DEPARTMENT OF STATE PROGRAMMING BREAKDOWN



AY 2018-2019 SUMMARY OF REVENUES

U.S. DEPARTMENT OF STATE
COOPERATIVE AGREEMENT \$1,140,000

AWARDS \$100,000

INTERNAL FUNDING \$141,910

DONORS AND GIFTS \$110,443

2018-2019 TOTAL: \$1,492,353

THANK YOU

MENTOR ORGANIZATIONS

Ability 360 Sports & Fitness Center
Arizona Disabled Sports
Big East Conference
Burton Snowboards
Chicago Parks District
Coca-Cola Company
Colavita Olive Oil
Creative Artists Agency
DLA Piper
ESPN
Equinox
FOX Sports
Gatorade
Glideslope
Google
Ketchum Sports & Entertainment
Lakeshore Foundation
LPGA
National Ability Center
NBA
NCAA
New Balance
New York Road Runners
NHL
P&G
PGA of America
Playworks
Rubin Postaer & Associates
Saatchi & Saatchi
Shirley Ryan Ability Lab
Spaulding Rehabilitation Network
Special Olympics Washington
Spurs Sports & Entertainment
Stanton & Co.
TIRR Memorial Hermann
Turnstone Center
USOPC
U.S. Tennis Association
Wasserman
WNBA
Women in Cable Television
Women's Sports Foundation
Women's Tennis Association
University of Alabama
University of Arizona Adapted Athletics
University of Central Florida
University of Connecticut
University of North Carolina
University of Oregon
University of Tennessee
University of Texas-Arlington
Under Armour
U.S. Association of Blind Athletes
U.S. Golf Association
USA Gymnastics

MEET *the* TEAM



**DR. SARAH
HILLYER**

Founder and Director
**CENTER FOR SPORT, PEACE,
AND SOCIETY**

The 2011 Generations for Peace Post-Doctoral Fellow, Sarah is recognized as one of the leading practitioners in the field of sport for development and peace and leads all aspects of the CSPA, including organizational oversight, grant implementation, and strategic planning. She earned a PhD in sport sociology from the University of Tennessee.



**DR. CAROLYN
SPELLINGS**

Chief of Evaluation, Research, and
Accountability
**CENTER FOR SPORT, PEACE,
AND SOCIETY**

In her role, Carolyn provides leadership in the development of a research agenda; management of strategic research partnerships and collaborations; and oversight of a research internship program. She earned a PhD in child and family studies from the University of Tennessee.



**DR. ALICIA
MALNATI**

Chief of Communication and
Strategic Partnerships
**CENTER FOR SPORT, PEACE,
AND SOCIETY**

In her role, Alicia provides leadership in the development of strategic partnerships and board of advisors; oversight of external communication and media; and contributions to academic research. She earned a PhD in educational, school, and counseling psychology from the University of Missouri.



**DR. CHERRY
BREWER**

Program Coordinator
**U.S. DEPARTMENT OF STATE GLOBAL
SPORTS MENTORING PROGRAM**

A native of Thailand, Cherry has more than 15 years of experience studying and working in cross-cultural environments and leads all logistics, organization, hospitality, and communication efforts for the GSMP. She earned a PhD in hospitality management from the University of Tennessee.



**MORGAN
IRISH-GEORGE**

Media and Content Manager
**U.S. DEPARTMENT OF STATE GLOBAL
SPORTS MENTORING PROGRAM**

In addition to managing the GSMP website and social media accounts, Morgan oversees document design, photography, and alumni outreach. She also assists with M&E, follow-on exchanges, and video editing. She earned a bachelor's degree in media communications from Asbury University.



**RAINEY
JOHNS**

Program Assistant
**U.S. DEPARTMENT OF STATE GLOBAL
SPORTS MENTORING PROGRAM**

In addition to working full-time as the director of a parks and recreation department, Rainey assists with logistics, budgets, and recordkeeping. She also serves as President of USTA Kentucky. She earned bachelor's degrees in recreation and psychology from Campbellsville University.



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