

JULY 2021

CSPS CELEBRATES ALUMNAE HEADED TO TOKYO & TITLE IX'S GLOBAL RIPPLE EFFECTS

PRESS RELEASE

KNOXVILLE, TENNESSEE (USA), JULY 21, 2021—THE CENTER FOR SPORT, PEACE & SOCIETY (CSPS) AT THE UNIVERSITY OF TENNESSEE-KNOXVILLE TODAY ANNOUNCED PLANS FOR THEIR CELEBRATION OF TITLE IX'S UPCOMING 50TH ANNIVERSARY ON JUNE 23, 2022, PART OF WHICH BEGINS WITH THIS SUMMER'S OLYMPIC AND PARALYMPIC GAMES IN JAPAN.

OLYMPIANS IMPACTED BY CSPS

Aline Silva from Brazil and Camila Pirelli from Paraguay will be competing in the Tokyo Olympic Games. Both athletes are alumnae of the Center's signature women's empowerment mentorship program, a collaboration between the CSPS, U.S. Department of State, and espnW; and a testimony to the ways that Title IX has benefitted women and girls worldwide, not just those in the United States.

"We are so incredibly proud of Aline and Camila," said CSPS Director Dr. Sarah Hillyer. "While they are ridiculously talented athletes, they are more importantly champions of gender equality and believe strongly in the powerful combination of sport and education."



ALINE SILVA
BRAZIL



CAMILA PIRELLI
PARAGUAY

TITLE IX

Title IX's enactment 49 years ago was a critical milestone. In mandating equal access and opportunity for women and girls to play sports in federally funded education institutions, this landmark U.S. legislation has empowered generations, thanks to the values and skills that sports teach, including leadership, confidence, resilience, teamwork, fair play, endurance, strategy. These attributes have benefitted women's professional and personal lives, enhancing their abilities to lead, cope, and excel while enriching societies and strengthening communities.

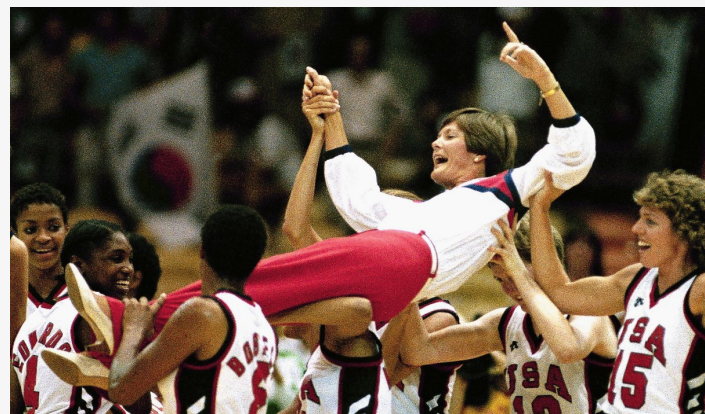
Lesser known is how Title IX's sports provisions have also changed lives for girls and women worldwide, creating a ripple effect as U.S. women—the original beneficiaries of Title IX's sports impact—help arm female counterparts in other nations with their lessons learned, resources, tools, networks, and more. This empowers women globally to forge their own pathways, standing on the shoulders of their U.S. counterparts so that they do not have to start from zero in advocating for and obtaining equity and equality in sports, reaping the vast rewards that sports participation can bring.

INSPIRATION FROM PAT SUMMITT

One of Title IX's biggest advocates was legendary University of Tennessee basketball coach Pat Summitt, whose efforts to empower women and girls through sports and education are honored and reflected in the Center's work. Coach Summitt, who began her illustrious 38-year career as head coach of the Lady Vols in 1974, is credited with promoting women's basketball from the sports news back pages to center stage, nationally televised games thanks to her acute understanding of power cultivated through storytelling, visibility, and the press.

"Coach Summitt believed in the power of sports to help teach valuable life skills and empower women to do whatever they want to do, achieve anything they want to achieve, and to take a backseat to absolutely no one," said CSPS Director Dr. Sarah Hillyer.

Coach Summitt's legacy leveraging basketball, media, and education to empower women and girls worldwide will be on display at this summer's Tokyo Games, and enshrined on a day-to-day level through the Center's sports-centric educative programming, including its signature role in the Global Sports Mentoring Program.



GLOBAL SPORTS MENTORING PROGRAM (GSMP)

The GSMP, is an award-winning sports diplomacy initiative launched in 2012 by the U.S. Department of State in partnership with the CSPS and espnW. It is a five-week immersive mentorship experience that aims to empower international participants (known as “delegates”) to serve their local communities by increasing access to and opportunities for women and girls to participate in sports.

To date, the Center has worked with more than 100 corporate Mentors to train 130 GSMP Sisters from 63 countries who have:

- Founded 154 new sport-based organizations aimed at using sport as a tool to empower women, girls, and persons with disabilities
- Directly impacted some 311,705 participants
- Mobilized 8,108 new volunteers
- Established 1,963 new partnerships (local and global) since 2012



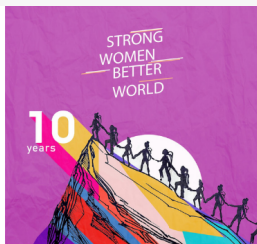
LOOKING AHEAD TO EXCITING LAUNCH



To celebrate Title IX’s 50th anniversary in June 2022, the CSPS will launch a website that harnesses the power of multimedia storytelling to illuminate the important ways that CSPS alumnae are breaking barriers around the world. The website will become the permanent home of the Center’s current podcast series, “Strong Women. Better World.” a globetrotting adventure that highlights how fearless women are breaking down socio-cultural barriers and using sport and education to strengthen societies. The CSPS will also publish an illustrated book, *Strong Women. Better World.* to illuminate the inspirational stories of nine CSPS alumnae.

“Fifty years is an exciting milestone and there’s much to celebrate. When I think about the next fifty years, I want to ensure that girls in the United States continue to learn about Title IX and grow up with an appreciation for the opportunities it affords. I also believe we have a moral responsibility to share our gender equality journey with women around the globe so that every girl has the opportunity to reap the unique benefits that come with playing sports.”

STORYTELLING PROJECT ELEMENTS



PRINTED BOOK

Nine short stories from around the world to celebrate the 50th anniversary of Title IX, a critical milestone for U.S. women and girls, who have benefited in myriad ways from how this landmark 1972 legislation provided for equal access and opportunity to play sports.

PODCAST

Travel the world with a sisterhood of fearless leaders to learn about the state of sport for women in each country, and how they're kicking down socio-political-cultural barriers standing in the way of equity and justice.

DIGITAL COLLECTION

Short stories.
Inspirational quote panels.
Animated voice-over videos.
And much, much more.....

MORE ABOUT CSPS

The CSPS helps global leaders develop innovative solutions to socio-political challenges via sport, working to create a more peaceful, equitable and inclusive world. Since its 2012 founding, the Center has moved from its international work as an NGO to working globally through higher education--and in partnership with the U.S. Department of State--to administer the GSMP, enabling its successful maturation into one of the Department's flagship exchange programs.

The Center's ability to deliver programming with heart and intentionality enables the GSMP to scale its reach and impact, benefiting exponentially more women and girls worldwide as alumnae delegates return home and share knowledge learned through the mentorship exchange with their local communities, ensuring that women outside of the United States can stand on the shoulders of Title IX's U.S. pioneers.

Learn more about us and our work in our latest Annual Report.

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